

## OCTF Engagement Group

Education subgroup meeting 4 September 2013

### Attendees

Emma Crozier (Chair)

Susanne Bradley (Secretary)

Joanne Harris

Rebecca Dudley

Mel Wiggins

1. Emma welcomed those in attendance and gave apologies for Ruth Cooke and Karen Small. She then gave a brief overview of the launch of the education pack in August, and thanked Freedom Acts for their work on the pack, and the other members of the engagement group who contributed to the pack and the event. Emma advised that Belfast Education and Library Board are interested in rolling out the pack and holding an event. She also mentioned the events being held by the Lurgan branch of Soroptomist International, and Soroptomist International of Ballymena together with Ballymena Inter-Ethnic Forum to promote the pack. Joanne advised that there might be scope to promote the pack in other areas, supported by other branches of Soroptomist International. This should be discussed with the Regional representative.
2. Emma advised that following a request, Julie is going to speak at Assumption Grammar School on human trafficking, and commented that the launch of the pack had received good press attention, in both print and the radio.

### **Evaluation**

3. Rebecca asked whether there had been any targets set, and Emma confirmed that no firm targets had been set.

4. The group discussed the paper on monitoring uptake, and Emma suggested using the C2K download statistics in January 2014. We could then break the information down in terms of type of school and geographical area. DOJ is also looking at whether we can ascertain what has been downloaded from the OCTF website.

**Action: DOJ to evaluate C2K statistics in January and June 2014.**

5. Rebecca asked about the marketing strategy, and Emma advised that all schools had received an email and letter at the time of the launch, and C2K had also produced an information bulletin. The group considered setting a realistic numerical target, and it was agreed that we should aim for two schools in each education board area to have delivered the pack by the end of the academic year.
6. Joanne suggested the creation of a certificate of excellence for young people / schools completing the programme, however it was felt that this might distance human trafficking from other human rights abuses, and Mel thought it could be seen as unnecessary when the pack is part of the curriculum. Rebecca pointed out that the value in the pack is the interesting, dramatic topic.
7. Mel agreed that it would be good for each school to mark the fact that they had completed the pack, for example through a debate, and Joanne suggested linking into a public speaking competition and observed that the Soroptimist International run an annual public speaking competition.

**Action: Group to consider how to mark the end of the first year of the pack being available in schools.**

8. Rebecca felt that surveys might not be the best way to evaluate the pack, as they are so common nowadays. Felt it might be better for DOJ to call three to five schools who used the pack, and three to five who did not, and to speak for ten minutes or so about why they did or didn't use it.

9. Emma suggested that the NGOs could get feedback on a less formal basis through their contacts in schools, and Mel advised that Freedom Acts would be putting the pack on their website before the end of the month. Other NGOs could then link to this, or to the OCTF website.

**Action: Mel to send link to Joanne**

**Action: DOJ to follow up C2K statistics with calls to a number of schools.**

Mel also highlighted the importance of getting feedback from young people, this is something the group should consider.

#### **EU Anti-Trafficking day**

10. Emma detailed the information that had gone out to schools on the poster and information sheet, and advised which schools have expressed an interest. Joanne suggested that this could be promoted at the breakfast event.

**Action: Group to advise Emma of any contacts in schools who may be interested.**

Rebecca advised that the events on Anti-Trafficking Day should be used to continue to promote the education pack.

#### **Future work of the subgroup**

11. Emma suggested looking at work with uniformed groups, third level education and youth groups. Mel advised that they have a package aimed at youth groups (which the education pack was based on), and have been sharing this with them for the past year.
12. The group agreed that it would be better for them to focus on evaluating the current pack, and looking at ways to highlight and develop it over the academic year, rather than embark on a new project.

Organised Crime Branch

4 September 2013

## **Actions**

Action 1: DOJ to evaluate C2K statistics in January and June 2014.

Action 2: Group to consider how to mark the end of the first year of the pack being available in schools.

Action 3: Mel to send link to Joanne

Action 4: DOJ to follow up C2K statistics with calls to a number of schools.

Action 5: Group to advise Emma of any contacts in schools who may be interested.